

2023 ESG and Management Innovation

Program Overview

Macquarie Business School, Sydney, Australia

【Day 1】 3 April, 2023 (Monday)			
Time	Agenda		
09:00-09:20	Registration	Reception	
09:20-09:30	Opening Ceremony	2408	
09:30-10:00	Keynote Speech I ESG-The Future of Accounting Rachel Grimes AM Digital Finance CRC		
10:05-10:25	Coffee Break	Student Hub	
Session A 10:25-11:30	Session A-1: Corporate Financing and Innovation		
	Session Chair: Sandy Suardi		
	039	Trade Secrets and Income Inequality Author: Yanzhi Wang, National Taiwan University Kevin Tseng, National Taiwan University	2408
	044	Trade Secrets Protection and Initial Public Offerings Underpricing Author: Woan-lih Liang, National Yang Ming Chiao Tung University Yanzhi Wang, National Taiwan University	
	088	Brand Capital and Debt Choice Author: Nurul Alam, The University of Sydney Sabri Boubaker, EM Normandie Business School Xiaomeng Charlene Chen, Macquarie University Mostafa Monzur Hasan, Macquarie University	
	Session A-2: Technology and Human Resource Management		
Session Chair: Carol Hsu			
068	The Role of Competence-Based Employability in the Relationships among Skill-Based Volunteering, Perceived Employability, and Proactive Behavior among International Volunteers Author: Yi-Chun Lin, National Taiwan Normal University Chia-Kuan Su, National Taiwan Normal University	2414	
038	The Impact of Formal and Informal Controls on IT-Enabled Multiteam Systems Programs Author: Jacob C. A. Tsai, National Yunlin University of Science and Technology James Jiang, National Taiwan University		

	069	Boost Self-Initiated Expatriates' Innovative Work Behavior through Learning Goal Orientation and Cultural Intelligence in a Cross-Cultural Career Journey Author: Yi-Chun Lin, National Taiwan Normal University Angela Shin-Yih Chen, National Taipei University	
Session A-3: Cultural Intelligence: Corporate Governance and Leadership Session Chair: Ling-Ling Wu			
	075	Corporate Response to Modern Slavery Disclosure Legislation: Australian Evidence Author: Zairul Nurshazana Zainuddin, Macquarie University/Universiti Teknologi MARA John Dumay, Macquarie University Binh Bui, Macquarie University	
	032	The Link between Leaders' Humor and Subordinate Perceptions of Leader-Member Exchange Quality: The Role of Tenure Length Author: Shu-Cheng Steve Chi, National Taiwan University Chih-Chieh Chu, National Changhua University of Education Inju Yang, RMIT University Hsi-Fang Lai, National Chung Cheng University Raymond A. Friedman, Vanderbilt University	2415
	047	The Effects of Perceived Insider Status and Perceived Organizational Support on Expatriates' Innovative Work Behavior Author: Angela Shin-Yih Chen, National Taipei University Yi-Chun Lin, National Taiwan Normal University	
11:30-12:45	Lunch		Student Hub
Session B-1: The Impacts of Governance and Regulation on ESG Development Session Chair: James Jiang			
Session B 12:50-13:55	062	Deployment of Local Government Policy toward Sustainable Transportation: A Taiwan Case Study on Autonomous Vehicles Author: Chien-Hung Wei, National Cheng Kung University Yu-Wen Huang, Shih Chien University Hung-Wen Lai, National Cheng Kung University	
	090	Carbon Management Ability and Climate Risk Exposure: An International Investigation Author: Le Luo, Macquarie University Junru Zhang, Edith Cowan University Chen Zheng, Curtin University	2408
	037	Regulation-Induced Financial Constraints, Carbon Emission and Corporate Innovation: Evidence from China Author: Di Cui, Central University of Finance and Economics Mingfa Ding, Central University of Finance and Economics	

	Yikai Han, Central University of Finance and Economics Sandy Suardi, University of Wollongong		
Session B-2: Consumer Intelligence and International Marketing Session Chair: Heng-Chiang Huang			
050	Networks and Opportunity Development in International Markets Author: Chia-Ling Liu, National Taiwan University	2414	
076	The Influence of Perceived Service Experience Upgrade on Experiential Value and Customer Outcomes Author: Jiun-Sheng Chris Lin, National Taiwan University Chih-Ying Chu, National Taiwan University		
Session B-3: Corporate Finance-Corporate Investments Session Chair: Rachel J. Huang			
034	Do Top-Tier Scientific Journal Publications Improve Corporate Innovations? Author: Keng-Yu Ho, National Taiwan University Yanzhi Wang, National Taiwan University Chia-Wei Yeh, National Chi Nan University	2415	
089	Informal Institutions and Audit Pricing: Cross-Country Evidence of National Culture and Audit Fees Author: A. Gull, ESSCA School of Management M. Atif, Macquarie University M. Usman, Nanjing Audit University		
041	Legal Protection of Trade Secrets and Corporate Investment Efficiency: Evidence from the Inevitable Disclosure Doctrine Author: Haiyan Jiang, Macquarie University Jing Jia, University of Tasmania Carl Hsin-han Shen, Macquarie University		
Session C 14:00-14:55	Session C-1: ESG Reports Session Chair: Fred Chao		
	083	Framework for Developing a Sector-Specific ESG Reporting Strategy: An Application to the International Construction Sector Author: S. Ping Ho, National Taiwan University Chung-Yang You, National Taiwan University Yao-Wen Hsu, National Taiwan University	2408
	086	ESG Reputation Risks and Value Relevance of Board Capital: Evidence from Financial Markets Author: Jin Boon (Jeffrey) Wong, Macquarie University	
	091	CSR Restatements: Mischief or Mistake? Author: Rebecca Bachmann, Macquarie University Helen Spiropoulos, University of Technology Sydney	
Session C-2: Performance Versus Employee and Social Responsibility Session Chair: Shu-Cheng Steve Chi		2414	

084	The Effect of Telecommuting Intensity on Job Satisfaction and Performance Author: Huan-Huan Sun, National Taiwan University Ling-Ling Wu, National Taiwan University	
061	Performance Implications of the Diversification of Corporate Social Responsibility: An S-Curve Model Author: Chung-Jen Chen, National Taiwan University Yung-Chang Hsiao, National University of Tainan Kuo-Liang Chen, Providence University	
092	Communication, Disclosure and Power Games: A Figurational Approach to Understanding CPA Australia's Corporate Governance Scandal Author: Giacomo Pigatto, Sant' Anna School of Advanced Studies John Dumay, Macquarie University Lino Cinquini, Sant' Anna School of Advanced Studies Andrea Tenucci, Sant' Anna School of Advanced Studies	
Session C-3: Capital Market		
Session Chair: Yanzhi Wang		
042	Asset Pricing When Social Preference Meets Lottery Preference: Evidence from China Author: Kuan-Cheng Ko, National Chi Nan University Nien-Tzu Yang, National United University	
054	Local Newspaper Closures and Financial Advisor Misconduct Author: Huixuan Zhang, Macquarie University Zheyao Pan, Macquarie University Jianlei Han, Macquarie University	2415
081	Do Cryptocurrency Hedge Funds Outperform Stocks and Bonds for Most Risk-Averse Investors? Author: Hannah Chen, National Central University Rachel J Huang, National Central University	
15:00-18:50	City Tour (Shuttle bus)	